



# Innovative Problem Solving Through Design Thinking

**Develop the skills for defining problems and using design thinking ideation techniques to come up with creative solutions and create prototypes to test the solutions. Perfect fit for Agile and Lean processes.**

## Course Overview:

Innovative Problem Solving through Design Thinking will take you on a journey from Ideas to Action. This will show you how to generate creative ideas and bring those ideas to life, so that others can experience and build on those ideas.

## Learning Outcome:

The learner will learn:

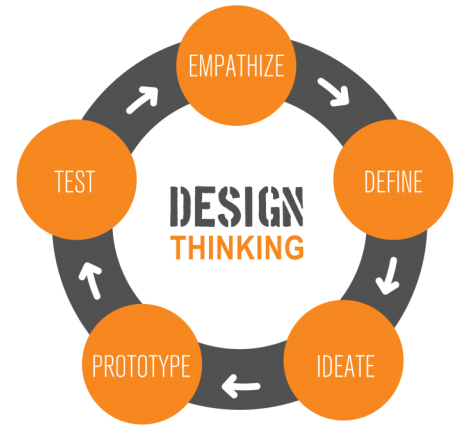
- Defining problems using problem statements
- Ideation using design thinking
- Develop innovative solution prototypes
- Test prototype to get feedback

## Learner profile:

Business, technical and operational executives and managers interested to develop the skills of innovative problem solving using design thinking process.

# Workshop: Innovative Problem Solving through Design Thinking

Duration: 1 Day



## Course Details:

In this course you will learn and practice four skills for moving from ideas to action:

1. **Defining the problem:** Create problem statement that defines the problem and identify the persona of the users
2. **The Art of Ideating:** Go beyond brainstorming – learn techniques for coming up with innovative ideas
3. **Rapid Prototyping:** Make your ideas tangible, so you can gather feedback from others
4. **Iterating Your Way Forward:** Get results faster by evolving your idea to be more desirable, feasible, and viable

## Format:

This workshop is designed to be practical and give the learners an opportunity to develop innovative problem solving and design thinking skills.

- **Watch and reflect (30 minutes):** Deepen your understanding through course videos and discussions
- **Lecture:** Short lecture segments introduce topics and techniques for applying technique and process.
- **Skills development:** Apply what you learn in project activities
- **Ideation:** Generate ideas and develop a prototype by applying course lessons to a project challenge

## Course Fee: S\$600

\*Course fees quoted are subject to GST (Good & Services Tax).

## TRAINING PROVIDED BY PROGRESO TRAINING

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## CONTACT US

Hotline: 1800 **PROGRESO**  
(1800 776 4737)

Email: [enquiry@progreso.training](mailto:enquiry@progreso.training)

Web: [www.progreso.training](http://www.progreso.training)

